

Cookies policy

ORQUESTRA Project is committed to comply with the EU Directive on privacy in electronic communications. For this purpose, we have developed the following notice, which intends to give you all the necessary information to manage the cookies we use while you are visiting our site.

1. Purpose of cookies policy

This website uses technologies such as cookies and pixel tags. By browsing the website, the user agrees to the creation and use of the necessary and essential functional cookies. If the user does not wish to use these cookies, they can either disable them (for those cookies where this is possible) or avoid browsing the website.

For the purposes of this policy, the following terms have the following meanings:

- **Cookie or cookies:** Cookies are small files which are downloaded onto a device when the user accesses certain websites. The piece of information is then sent to the original website when the user visits the page again or when he/she visits a website that recognizes the cookie. Cookies allow a website to recognize users and to understand the users' navigation on different websites, thus facilitating the user's navigation, saving his/her preferences and improving his/her use of the website. Cookies do not have access to the data stored on your computer's hard drive or to cookie files created by other websites, and they do not cause any damage to your system.
- **Persistent cookies:** These remain for multiple visits to the website and are stored on your hard drive.
- **Session cookies:** These are automatically deleted after each visit.
- **Third-party cookies:** These are used by partner websites that are embedded within our website or to which we link.

2. Which "cookies" are placed on your device when you use our website?

When you access and/or use the Website, we place one or more cookies on your device for the purposes described in this Policy.

The table below and the information it contains specify the cookies used for the website. It also provides details of any third parties that install cookies:

Cookie type	Cookie Provider	Cookie name	Third-party cookie	Persistent or Session Cookie	Purpose of Cookies	Expiration time
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Functional	ORQUESTRA Project	MOOSEND_USER_ID	No	Persistent	This cookie is used to identify a user across sessions on the website, enabling personalization and tracking user engagement with the site. It helps in enhancing the user experience by remembering visitor preferences and interactions.	13 months
Functional	ORQUESTRA Project	exitIntentFlag	No	Session	This cookie is used to determine if a user has been shown an exit intent popup during their current session, aiming to improve their browsing experience by not repeatedly showing the same popup.	Session
Functional	ORQUESTRA Project	MOOSEND_SITE_ID	No	Session	This cookie is used to identify the site ID for users to enable site-specific configurations and settings (language, content).	Session
Functional	ORQUESTRA Project	sessionid	No	Persistent	It enables the basic functionality of the website without personally identifying the user.	1 day
Functional	ORQUESTRA Project	msf_shown_c1bd48c5-4013-472b-9406-ef1f9f96958f	No	Session	This cookie is used to determine if a user has been shown an entry intent popup during their current session, aiming to improve their browsing experience by not repeatedly showing the same	Session
Analytics /Statistics	ORQUESTRA Project	sbjs_migrations	No	Session	This cookie is used to track user interactions and migration between different pages or sections of the website to improve user experience and website performance analytics. Consent is required.	Session

Analytics /Statistics	ORQUESTRA Project	sbjs_current	No	Session	This cookie is used to track users' activities and interactions across the website to facilitate better analysis and understanding of traffic sources and user behavior. Consent is required.	Session
Analytics /Statistics	ORQUESTRA Project	sbjs_session	No	Session	This cookie is used to track user activity and sessions to improve the performance and usability of the website, helping to understand how visitors interact with the website. It's being deleted automatically after the end of the session. Consent is required.	Session
Analytics /Statistics	Matomo	_pk_ses.1.8afa	Yes	Session	It is used to track user behavior on the website during their visit, with the aim of helping to understand user interaction and improve the website's performance. Consent is required.	Session
Analytics /Statistics	Matomo	_pk_ref.1.8afa	Yes	Persistent	It is used to store information about the visitor's source of origin on the website. This data helps to understand how users arrive at the website and to assess the effectiveness of the traffic channels. Consent is required.	6 months

Analytics /Statistics	ORQUESTRA Project	sbjs_first	No	Session	This cookie is used to store information about the user's first session on the website. It tracks details such as the source from which the user came, the path they took, which search engine and keyword were used, and their location at the time of the first visit. This information is used to analyze and improve the website's performance by understanding user behavior. Consent is required.	Session
Analytics /Statistics	ORQUESTRA Project	sbjs_current_add	No	Session	This cookie is used to store information about the current visit to distinguish between users and sessions. It typically includes details such as source of traffic, campaign data, and user behavior to help in tracking and analyzing the effectiveness of marketing campaigns. Consent is required.	Session
Analytics /Statistics	Matomo	_pk_id.1.8afa	Yes	Persistent	It is used to identify and record repeat visits by users to the website. It helps collect statistics about their behavior and measure the website's performance. Consent	1 year
Analytics /Statistics	ORQUESTRA Project	sbjs_udata	No	Session	This cookie is used to store user-specific data to help monitor and analyze the effectiveness of the advertising campaigns and optimize the user experience on the website. Consent is required.	Session

Analytics /Statistics	ORQUESTRA Project	sbjs_first_add	No	Session	This cookie is used to store details about the user's first visit to the website, including timestamp, referring site, and source of the traffic, to assess the effectiveness of marketing campaigns and website sources. Consent is required.	Session
Marketing	Youtube	YSC	Yes	Session	This cookie is set by YouTube to track views of embedded videos. Consent is required.	Session
Marketing	Youtube	VISITOR_INFO1_LIVE	Yes	Session	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites;it can also determine whether the website visitor is using the new or old version of the Youtube interface. Consent is required.	6 months
Marketing	Youtube	__Secure-ROLLOUT_TOKEN	Yes	Persistent	It is used to manage the gradual rollout of new YouTube features or updates, identifying users who belong to specific test groups and measuring the performance of the new features provided. Consent is required.	6 months
Marketing	Youtube	VISITOR_PRIVACY_METADATA	Yes	Persistent	This cookie is used to store the user's consent and privacy choices for their interaction with the site. It records data on the visitor's consent regarding various privacy policies and settings, ensuring that their preferences are honored in future sessions. Consent is required.	6 months

3. How long are Cookies stored on your device?

The length of time a cookie will be stored in your browser depends on whether it is a persistent or a session cookie. Session cookies will be stored on a device until you close your web browser. Persistent cookies remain on the device after you finish browsing until they expire or you delete them.

4. How can you disable Cookies placed on your device?

Usually, you can use your web browser to enable, disable, or delete cookies. To do this, follow the instructions provided by your web browser (typically found in the "Help," "Tools," or "Edit" settings). You can also set your web browser to reject all cookies or to notify you when a cookie is being sent. Please refer to the information in the table above regarding the cookies that are installed after the user has given their consent.

5. Contact us

If you have any questions, please contact us at: contact@orquesta-edf.eu